

The Fresh Market Shoppes

Hilton Head Island, SC

Demographic Summary Report

2020 Census, 2025 Estimates & 2030 Projections

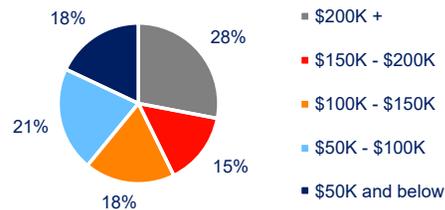
Source: Synergos Technologies, Inc

Current Year Demographics	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Min Drive
Current Population	1,740	16,313	34,127	30,852
Total Daytime Population	1,819	19,233	43,324	39,971
Workplace Population	986	7,987	15,639	14,686
Average Household Income	\$250,964	\$193,545	\$173,734	\$175,824
Median Household Income	\$156,274	\$126,882	\$114,839	\$115,023
Total Households	885	7,821	15,685	14,245
Median Home Value	\$1,136,521	\$1,045,724	\$1,009,161	\$1,036,049
College (4+)	63.9%	55.2%	54.3%	54.6%
Total Consumer Spending/Capita (Weekly)	\$529	\$515	\$502	\$503
% of Households with Children	7.8%	8.7%	12.6%	12.1%

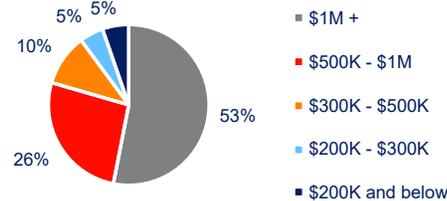
2030 Demographic Projections

Projected Population	1,799	16,564	34,643	31,386
Projected Annual Growth Rate	0.7%	0.3%	0.3%	0.3%
Projected Total Growth Rate (5-Yr)	3.4%	1.5%	1.5%	1.7%

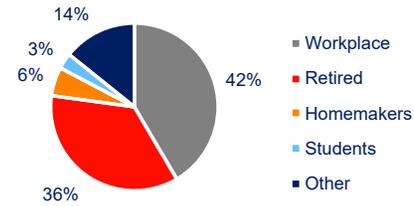
3-Mile Radius Section Detail



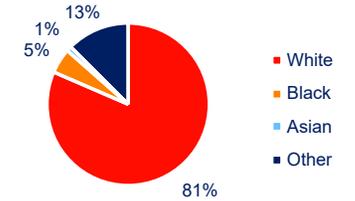
Household Income



Home Value



Daytime Population



Hispanic Origin: 11.6%
Race